Personal Data Protection Notice

"Personal data" means any information relating to an identified or identifiable natural person (data subject), for example: name and surname, identification number, physical address, contact details, user ID, IP address, online ID, photographs and videos, location data, etc.

This notice provides information on how we process and protect your data.

1. The personal data controller is PARTEX MARKING SYSTEMS SP. Z O.O. with its registered office in 87-162 Lubicz, ul. Małgorzatowo 1c, entered into the Register of Entrepreneurs of the National Court Register: 0000053338, Tax Identification Number (NIP): 879-21-25-246, hereinafter referred to as the "Controller".

2. You can contact us via e-mail to discuss the protection of your personal data at: rodo@partex.pl, by phone at 56 659 08 02 or by writing to us at the address of our registered office indicated in point 1.

3. The Controller processes your data in accordance with legal regulations, including, in particular, Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as the "GDPR").

4. The Controller processes and shall continue to process your data for the purposes of:

   - entering into and performing agreements or conducting other business relationships (including for the processing of orders, completion of deliveries or making payments, or in the event of a complaint, repairs or guarantee claims),
   - preparing and responding to requests for proposals, conducting negotiations on conditions governing contractual relations and participating in activities related to product development and for other legally justified purposes – pursuant to Article 6(1)(a) and (b) of the GDPR,
   - providing the newsletter service, including the transfer of commercial information, on the basis of the consent given (Article 6(1)(a) of the GDPR),
   - ensuring IT security and IT processes,
   - involving of service providers, in particular internal and external, IT service providers to support our business,
   - for analytical purposes (better selection of services to meet the needs of our customers, general optimisation of our services, optimisation of service processes, building knowledge

about our customers, financial analysis of our company, etc.) as a realisation of our legitimate interest (Article 6(1)(f) of the GDPR),

- possible establishing, pursuing or defending against claims being the realisation of our legitimate interest (Article 6(1)(f) of the GDPR),

- customer satisfaction surveys, being the realisation of our legitimate interest in determining the quality of our service and the level of satisfaction of our customers with our products and services (Article 6(1)(f) of the GDPR),

- fulfilling the legally binding obligations on the Controller (Article 6(1)(c) of the GDPR).

5. Providing personal data is voluntary, but not necessary, which means that in case of failure to provide it, the Controller shall not be able to process the request submitted by the User (e.g. he/she shall not receive an answer to the sent request, he/she shall not receive a newsletter, offer, he/she shall not take part in recruitment).

6. The Controller uses IP addresses collected during Internet connections for technical purposes related to server administration. In addition, IP addresses are used to collect general statistical demographic information (e.g. on the region from which the connection is made).

7. User data may be made available to entities entitled to receive them under the applicable law, including competent judicial authorities. Personal data may be transferred to entities in our capital group, entities processing them on request, entities providing legal, accounting, IT and Internet services, marketing agencies and business partners. Personal data shall not be transferred to a third country/international organisation.

8. The Controller processes and shall process your personal data for the duration of negotiations, during the term of the agreement or services provided after its termination (e.g. handling of complaints) until the expiration of the period of limitation of claims from these areas indicated or the statute of limitations of tax liabilities, whichever is longer.

9. The Controller shall protect personal data against unauthorised disclosure as well as against processing in breach of applicable law. The Controller shall select and apply appropriate technical and organisational measures ensuring the protection of personal data processing, and shall declare that access to its databases is granted only to authorised persons.

10. If the user has consented to the use of personal data in connection with the use of the newsletter service, the personal data shall be processed until the consent is revoked.

11. Personal data shall not be processed by automated means by the Controller.

12. Your rights in connection with the processing of personal data by the Controller:

- the right of access to the content of your personal data,

- the right to rectify the data if the data processed by the Controller are incorrect or incomplete,

- the right to request the Controller to delete the data,

- the right to request the controller to restrict the processing of data,

- the right to transfer data, i.e. the right to receive personal data provided to the Controller and to send them to another controller,

- the right to object to the processing of data for the purposes of direct marketing,

- the right to lodge a complaint with the Polish supervisory authority or the supervisory authority of another Member State of the European Union, competent for the place of habitual residence or work of the data subject or for the place of alleged breach of the GDPR,

- the right to withdraw consent at any time.

This information notice does not require you to take any actions. If you have any questions or comments about our privacy practices, please contact us at rodo@partex.pl.